

Mark Weigel

Principal - Williamsville, New York

Mark joined CPI in November of 2000 as Vice President of Client Relations. In 2007, he and Dottie Austin purchased the business from founder Robert Caldwell. Mark's primary duties involve business development and client relations.

Mark understands the importance of giving back to the local community. He is Past President of the Board for the Food Bank of Western New York, the Town of Clarence Baseball Association, and the Food Industry Sales Executives. He currently moonlights as the League Director for American Legion Baseball in Western New York.

BUSINESS EXPERIENCE

Prior to joining CPIBN, Mark enjoyed a successful 20-year career in the food and beverage industry, holding senior management positions with organizations such as Pepsi Cola, United Dairy Farmers and Perry's Ice Cream.

EDUCATION & CREDENTIALS

- Bachelor's degree in Business Administration from Miami University.
- Advanced training in management and marketing
- Leadership Development Program at the Center for Creative Leadership
- Intensive Executive Development Workshop at the Farr Behavioral Institute



Areas of Expertise

- Client Relationships
- Strategic Negotiations
- Business Development
- Brand Marketing
- General Management

Industries

- Food and Beverage
- Career Management